



ALEXANDRIA, MINNESOTA

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FOR IMMEDIATE RELEASE

**New Chris-Craft Exhibit, Underwritten By Alexandria Clinic, P.A.,
Opens At The Minnesota Lakes Maritime Museum**

The Minnesota Lakes Maritime Museum is pleased to announce the public opening of the new History of Chris-Craft Exhibit. The permanent exhibit is located in the new 5,000 sq. ft. hall adjoining the main museum. The extensive display is a collaborative effort between exhibit sponsor, Alexandria Clinic, P.A., the Minnesota Lakes Maritime Museum, and the Chris-Craft Antique Boat Club, who provided much of the historic research, documentation, and archive images.

It features an impressive chronological display of Chris-Craft company history. Beautifully designed display panels form a backdrop to the collection of restored vintage runabouts. Collectively, the display graphics and the boats tell the Chris-Craft story from the founding of the company in the early 1900s, through the early 1970s when the last wooden Chris-Craft traveled through the assembly line.

According to Chris-Craft Antique Boat Club Director of Marketing & Membership, Bill Basler, "This exhibit is a perfect educational opportunity for us to reach a broad regional audience and to teach about Chris-Craft, the company's intertwined history with Gar Wood, and vintage boating in general. Through the financial generosity of Alexandria Clinic, P.A., and the tremendous facilities and collections of the Minnesota Lakes Maritime Museum, we have a great collaborative foundation to teach about this important piece of Americana." Bill Basler can be reached for further comment at 319-247-7207.

Tim Hunt, Administrator for Alexandria Clinic, P.A., commented about the exhibit, "We feel this is a wonderful opportunity to provide a unique educational experience for families when they visit the museum. We are very pleased to sponsor an exhibit of this caliber that will garner national attention for our community."

Alexandria Clinic occupies a 75,000 square foot building that accommodates 30 physicians and five mid-level providers. It has a satellite office, Osakis Medical Clinic, in Osakis, Minnesota. The Chris-Craft Antique Boat Club has more than 3800 members throughout the world. It is dedicated to research, documentation, and preservation of all classic Chris-Craft boats. The organization can be found online at www.chris-craft.org. The Minnesota Lakes Maritime Museum, Alexandria Minnesota, is a nonprofit organization dedicated to the preservation of antique and classic watercraft, resort memorabilia and sporting equipment used on the Minnesota lakes. www.mnlakesmaritime.org

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